RJR Sales Company
4199 Crossgate Drive
Cincinnati, Ohio 45236

10: 12XX
16XX
71XX
FOR DIVISIONS

C.P. Pendy
Sales Merchandising Manager
North Central Sales Area

RJR

DEC 27 1988

December 20, 1988

1228
1636
7180
7190

Messrs. J. R. Loftin, Jr.
A. L. Bivens
R. F. Kane
P. E. Schmitt
S. R. Karambelas

Re: Truckstops of America
RJR Combined Display Implementation

Gentlemen:

Attached is a letter with all information from Senior Chain Accounts Manager Jim Piscitelli regarding the implementation of a cigarette/confectionery and snacks PCD in Truckstops of America. Your assistance in sending this to Tobacco and C & S Regional Managers (list attached) would be appreciated.

If you have any questions, please let me know.

Sincerely,

C. P. Pendy

CPP:dlh

Attachments

cc: R. C. Farmer
J. M. Piscitelli

M-2

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Source: https://www.industrydocuments.ucsf.edu/docs/prdy0000